



23rd EUROCALL Conference 24 – 27 August 2016

SPONSORSHIP PROGRAMME

Information Pack

Conference Coordinators:

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Welcome

The Cyprus University of Technology – Language Centre, on behalf of the EUROCALL Association is pleased to announce the forthcoming 23rd EUROCALL Conference, which will be held in Cyprus, 24th to 27th of September 2016.

The EUROCALL conference will be a great opportunity to introduce your organization / product to a vast group of European and International delegates and complement us with your presence.

General Information

The theme of EuroCALL 2016 is CALL Communities and Culture. It offers a unique opportunity to hear from real-world CALL practitioners how they practice CALL in their communities and the CALL culture developed in local and global contexts. CALL moved from traditional drill-and-practice programmes in the 1960s and 1970s to more recent manifestations of CALL such as the use of interactive whiteboards, corpora and concordances, Computer-Mediated Communication (CMC), to the applications used in virtual learning environments and e-learning, virtual worlds, gaming and Mobile-Assisted Language Learning (MALL). Keeping an eye on the latest changes and on the future, and being well informed, are critical success factors for the CALL community. So the questions are:

What are the leading CALL theorists and practitioners doing now?

What new developments are the experts discussing in local and global CALL communities?

What must-know innovations and CALL cultures are emerging?

What kinds of successes are others having that can be leveraged for other CALL contexts?

The EuroCALL2016 Conference aims to provide insights into what to look forward to in the near and not so near future regarding the theories and practices of CALL communities and culture.

Conference languages: English and Greek (Plenary sessions will be in English, some parallel sessions may be in Greek).

For more detailed information please visit the official home page at www.eurocall2016.org

Venue

St. Raphael Resort – 5* The St. Raphael Resort is a 5 star hotel located on one of the most renowned and largest beaches in Limassol, only a short coastal drive from the lively centre of Limassol, approximately 10 minutes away. There are shops, restaurants and bars within walking distance and a bus stop exactly outside the hotel. The hotel has 272 rooms and suites. All rooms are equipped with 26 inch flat-screen television with satellite, pay movies on demand and play station games, complimentary coffee and tea making facilities, direct-dial telephones, radio, safes and mini-bars.

Speakers



Mark Pegrum

Associate Professor in the Faculty of Education at the University of Western Australia

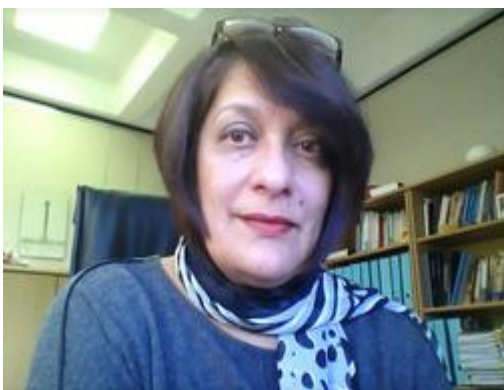
Panayiotis Zaphiris

Professor in the Department of Multimedia and Graphic Arts and Dean of School of Fine and Applied Arts at Cyprus University of Technology



Leila Kajee

Associate Professor of Educational Linguistics in the Faculty of Education at the University of Johannesburg in South Africa, where she also heads the Department of Education and Curriculum Studies.



SPONSORSHIP OPPORTUNITIES

We offer a variety of sponsorship packages, to suit all budgets.

PLATINUM Sponsor € 3,000.00

The Platinum Sponsor will enjoy the following benefits:

- ◆ Exclusivity (one)
- ◆ Sponsor's logo will appear* on Conference material (programme, goodie bag)
- ◆ Sponsor's logo will appear on the Conference website with a link to the Sponsor's homepage
- ◆ Sponsor's logo appears on the Conference's advertising and promotional material
- ◆ Exhibition space of 6 sq. m. in a prime location
- ◆ Sponsor's promotional material included in the Conference goodie bag
- ◆ Full-page advertisement in the Conference programme (inside cover)
- ◆ 5 volumes of the Conference Proceedings
- ◆ 5 complimentary registrations to the Conference
- ◆ Mention in all press releases
- ◆ Mention at the beginning and closing of the Conference
- ◆ 30 minutes presentation in private room

** The Platinum Sponsors' logo will appear in larger dimension in relation to other Sponsors' logos, for all the above benefits.*

GOLD Sponsor € 2,000.00

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- ◆ Sponsor's logo appears on the Conference website with a link to the Sponsor's homepage
- ◆ Sponsor's logo appears on the Conference's advertising and promotional material
- ◆ Exhibition space of 4 sq. m.
- ◆ Sponsor's promotional material included in the Conference goodie bag
- ◆ Full-page advertisement in the Conference programme
- ◆ 3 volumes of the Conference Proceedings
- ◆ 3 complimentary registrations to the Conference
- ◆ Mention at the beginning and closing of the Conference

** The Gold Sponsors' logos will appear in larger dimension in relation to other Sponsors' logos (with the exception of the Platinum Sponsor), for all the above benefits.*

SILVER Sponsor

€ 1,000.00

The Silver Sponsor will enjoy the following benefits:

- ◆ Exclusivity (four)
- ◆ Sponsor's logo appears* on the Conference website with a link to the Sponsor's homepage
- ◆ Sponsor's logo appears on the Conference's advertising and promotional material
- ◆ Exhibition stand
- ◆ Sponsor's promotional material included in the Conference goodie bag
- ◆ Half-page advertisement in the Conference programme
- ◆ 1 volume of the Conference Proceedings
- ◆ 1 complimentary registration to the Conference

** The Silver Sponsors' logos will appear in larger dimension in relation to other Sponsors' logos (with the exception of the Platinum and the Gold Sponsors), for all the above benefits.*

Additional Sponsorship opportunities

Interested parties may also opt for specific sponsorship opportunities such as sponsoring the Welcome reception, lunch / coffee breaks, have a banner on display and others.

Please contact us for more information.

EXHIBITOR OPPORTUNITIES

Exhibition Space

Price for exhibition space (with basic equipment as below): **€ 500.00**
includes

- ◆ 4m² exhibition space* (2m x 2m)
- ◆ One table
- ◆ Two chairs
- ◆ One plug (electricity)
- ◆ Company logo under Exhibitors on conference website
- ◆ Link to a webpage of your preference on conference website (on Logo)

* Minimum area is 4m²

Made to Measure

Interested parties that would like to have a specially designed construction or non-standard equipment, we would be happy to be of service at an additional cost.

Furthermore, you may also order additional standard equipment (Table, stands, Chairs, additional space, etc.).

Please contact us with your requirements in advance of the event and we will be happy to be of service.

Terms of Agreement

- ◆ All prices are exclusive of VAT 19%.
- ◆ Sponsors/Advertisers/Exhibitors bear the responsibility and cost for providing camera-ready artwork. Precise specifications for the artwork will be provided by the Sponsorship Officer.
- ◆ 50% of the value of the sponsorship, advertising, or exhibition stands is due upon the presentation. The balance will be due 60 days prior to the conference.
- ◆ Sponsorships are allocated on a first-come basis.
- ◆ The Organizing Committee reserves the right to refuse sponsorship under specific circumstances.
- ◆ Sponsors, advertisers and exhibitors must communicate with the Conference Coordinators for further information, instructions, invoicing, payments, and technical procedures.

For any enquiries please contact the Conference Coordinators:

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